

TEXAS MEDIA INDUSTRIES TEN-YEAR ECONOMIC IMPACT CHART

FILM - TELEVISION - COMMERCIAL - ANIMATION - GAME

ESTIMATED PRODUCTION SPENDING (in millions)	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	10-YEAR TOTALS
Studio Feature Film Production	\$58.9	\$49.8	\$80.1	\$94.9	\$21.8	\$67.6	\$77.6	\$34.2	\$52.7	\$34.0	\$571.6
Independent Feature Film Production	\$14.5	\$10.2	\$12.3	\$4.9	\$8.1	\$5.0	\$10.5	\$3.5	\$11.0	\$3.3	\$83.3
Television Production	\$69.5	\$15.8	\$16.2	\$15.3	\$13.7	\$21.8	\$32.1	\$36.6	\$41.1	\$49.4	\$311.5
Commercial, Corporate & Sports Production	\$86.5	\$81.1	\$78.6	\$75.5	\$72.7	\$68.1	\$64.5	\$61.9	\$59.6	\$57.1	\$705.6
Animation Production ¹	\$20.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$20.0
Video Game Production ¹	\$80.7	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$80.7
TOTAL ESTIMATED PRODUCTION SPENDING	\$330.1	\$156.9	\$187.2	\$190.6	\$116.3	\$162.5	\$184.7	\$136.2	\$164.4	\$143.8	\$1.77 BILLION

ESTIMATED JOB TOTALS	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	10-YEAR TOTALS
Temporary Studio Feature Film Crew Jobs	850	875	1,014	1,350	467	806	1,245	765	932	792	9,096
Temporary Independent Feature Film Jobs	1,788	1,208	938	502	836	778	710	553	1,166	395	8,874
Temporary Television Crew Jobs	1,926	815	879	810	820	973	573	731	889	1,957	10,373
Temporary Commercial, Corporate & Sports Crew Jobs	2,177	2,041	1,979	1,901	1,832	1,714	1,624	1,556	1,499	1,437	17,760
TOTAL TEMPORARY CREW JOBS	6,741	4,939	4,810	4,563	3,955	4,271	4,152	3,605	4,486	4,581	46,103
Permanent Commercial, Corporate & Sports Jobs ²	8,727	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,727
Permanent Animation Jobs ¹	292	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	292
Permanent Video Game Jobs ¹	1,835	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,835
TOTAL PERMANENT JOBS	10,854	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,854
TOTAL JOBS	17,595	4,939	4,810	4,563	3,955	4,271	4,152	3,605	4,486	4,581	56,957

FILM & TELEVISION PROJECT BREAKDOWN	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	10-YEAR TOTALS
Studio Feature Films	8	6	8	8	4	5	9	6	7	8	69
Independent Feature Films	37	25	22	13	25	29	27	16	31	17	242
TV Series ³	11	13	7	6	8	6	4	3	5	9	72
TV Single Episodes of Series / Program Segments	63	1	14	12	21	7	5	3	1	4	131
TV Pilots	8	2	3	1	1	-	-	-	-	3	18
TV Movies	1	2	1	1	1	4	2	4	3	9	28
TV Miniseries	2	-	-	-	-	-	-	-	1	-	3
TV Specials	3	1	4	3	-	1	1	1	1	5	20
Other TV Projects	5	1	3	2	1	2	2	-	1	2	19
TOTAL NUMBER OF FILM / TV PROJECTS	138	51	62	46	61	54	50	33	50	57	602

¹ The Texas Film Commission began tracking animation and video game production in 2006.

² Permanent jobs figures for Commercial, Corporate & Sports Production sourced from D&B website zapdata.com. Figures includes total employees for Texas Motion Picture & Video Production and Services Allied To Motion Pictures categories. The Texas Film Commission began tracking these numbers in 2006.

³ Entire series based in Texas.