

TEXAS MEDIA INDUSTRIES 2006 REGIONAL ECONOMIC IMPACT CHART

FILM - TELEVISION - COMMERCIAL - ANIMATION - GAME

TEXAS MEDIA INDUSTRIES OVERVIEW	Total Spending	Permanent Businesses	Permanent Jobs	Film / TV Projects	Temporary Crew Jobs ¹	Regional %	Regional %	Regional %	Regional %
						Total Spending	Film/TV Spending	Commercial Spending	Animation & Game Spend
All Media Industries	\$330,079,530	2,709	10,854	138	6,741				
Austin	\$137,663,480	415	1,955			41.7%	50.5%	11.7%	55.1%
Dallas/Fort Worth	\$117,154,375	1,035	5,277			35.5%	29.3%	38.9%	41.4%
El Paso	\$1,559,050	36	59			0.5%	0.3%	1.3%	0.0%
Houston	\$33,566,125	622	1,906			10.2%	5.5%	25.9%	3.3%
San Antonio	\$8,423,125	175	494			2.6%	1.3%	7.5%	0.0%
Other	\$31,713,375	426	1,163			9.6%	13.2%	14.7%	0.2%

FILM & TELEVISION PRODUCTION BREAKDOWN	Estimated Spending	Number of Projects	Temporary Crew Jobs
Studio Feature Films	\$58,915,000	8	850
Austin	\$42,280,000		
Dallas/Fort Worth	\$0		
El Paso	\$0		
Houston	\$100,000		
San Antonio	\$500,000		
Other	\$16,035,000		
Independent Feature Films	\$14,476,500	37	1,788
Austin	\$5,746,500		
Dallas/Fort Worth	\$5,470,000		
El Paso	\$270,000		
Houston	\$1,355,000		
San Antonio	\$1,000,000		
Other	\$635,000		
Television	\$69,488,030	93	1,926
Austin	\$24,105,980		
Dallas/Fort Worth	\$36,340,000		
El Paso	\$166,800		
Houston	\$6,335,000		
San Antonio	\$400,000		
Other	\$2,140,250		
TOTALS	\$142,879,530	138	4,564
Austin	\$72,132,480		
Dallas/Fort Worth	\$41,810,000		
El Paso	\$436,800		
Houston	\$7,790,000		
San Antonio	\$1,900,000		
Other	\$18,810,250		

PERMANENT PRODUCTION BREAKDOWN	Estimated Spending	Permanent Businesses ²	Permanent Jobs ³
Commercial, Corporate & Sports	\$86,475,000	2,605	8,727
Austin	\$10,081,000	353	743
Dallas/Fort Worth	\$33,624,375	1003	4,456
El Paso	\$1,122,250	36	59
Houston	\$22,421,125	613	1,817
San Antonio	\$6,523,125	175	494
Other	\$12,703,125	425	1,158
Animation	\$20,010,000	23	292
Austin	\$2,220,000	10	63
Dallas/Fort Worth	\$17,390,000	9	216
El Paso	\$0	0	0
Houston	\$400,000	4	13
San Antonio	\$0	0	0
Other	\$0	0	0
Video Games	\$80,715,000	81	1,835
Austin	\$53,230,000	52	1,149
Dallas/Fort Worth	\$24,330,000	23	605
El Paso	\$0	0	0
Houston	\$2,955,000	5	76
San Antonio	\$0	0	0
Other	\$200,000	1	5
TOTALS	\$187,200,000	2,709	10,854
Austin	\$65,531,000	415	1,955
Dallas/Fort Worth	\$75,344,375	1,035	5,277
El Paso	\$1,122,250	36	59
Houston	\$25,776,125	622	1,906
San Antonio	\$6,523,125	175	494
Other	\$12,903,125	426	1,163

¹ Includes 2,177 Commercial & Sports Production temporary crew jobs not reflected on breakdown charts.

² Permanent businesses figures for Commercial, Corporate & Sports Production sourced from D&B website zapdata.com. Figures includes total businesses in Texas Motion Picture & Video Production and Services Allied To Motion Pictures categories.

³ Permanent jobs figures for Commercial, Corporate & Sports Production sourced from D&B website zapdata.com. Figures includes total employees for Texas Motion Picture & Video Production and Services Allied To Motion Pictures categories.